

CREATE PICTURE-PERFECT SHOTS WITH THESE MUST-DO

TIPS AND PREP A PROPERTY LIKE A PRO

Preparing a listing for the lens is key to property marketing success. A clean, inviting, and visually appealing home will help capture the attention of potential buyers and renters and showcase the space's full potential. Use this ultimate checklist to get your listing ready for a real estate photography shoot.

GENERAL

Use these tips to maximize space and create a larger look and feel. Remember, less is more!

REMOVE

- Family pictures
- Personal items
- Memorabilia
- Pet food, bowls, bedding, toys etc.

DOORS, WINDOWS AND MIRRORS

- Ensure glass is clean and streak-free
- Open all doors
- Neatly open all blinds and curtain

FLOORS

Remove these items to enhance perception of floor space size in photos.

REMOVE

- All rubbish bins
- Floor mats

LIGHTING

- Turn on all lights and lamps
- Replace any faulty bulbs

LOUNGE AND LIVING AREA

CLEAR

- TV remotes
- Video game equipment
- Keep fans off
- Any visible electrical cords
- Books, magazines & additional clutter
- Keep any cushions to a minimum and neatly arranged
- Remove appliances (portable fans, heaters etc)

Tip: If you have stylish homewares or a nice coffee table book, you can display them tastefully on the table.

BEDROOMS

- Make bed neatly and remove any creases
- Clean under bed and remove visible items
- Ensure furniture layout is functional
- Remove any visible electrical cords

BATHROOM AND ENSUITE

- Shower screen is streak-free
- Keep toilet lid down

REMOVE

- Washing baskets
- Rubbish bins
- Tissue boxes
- Soap dishes
- Bathmats off floor
- Products lying around

Tip: To create appeal, place freshly coordinated towels neatly folded in a double-layered fashion and use matching colors for the best results.

Tip: To achieve a professional look, ensure that all taps, including those in basins, showers, baths, bathrooms, kitchen, and outdoor areas, are turned to the center position for a consistent appearance.

